



TEXAS ASSOCIATION *of* COUNTIES HEALTH AND EMPLOYEE BENEFITS POOL

Healthy County - Boomer Bucks Incentive Program

Optional for Administrative Services Only (ASO) Groups

The **Healthy County Boomer Bucks incentive program** honors participating employees for completing Healthy County wellness challenges. Each year, Healthy County hosts four steps-based physical activity challenges on the Healthy County portal and awards a \$50 incentive to employees of fully pooled groups who complete three of the four challenges offered. In 2019, the incentive comes in the form of “Boomer Bucks”, which employees can use in the new Sonic Boom online store to purchase gift cards from various vendors, merchandise, and more. New employees hired on or after May 13, 2019 must complete two challenges to earn the incentive. Employees who are unable to complete the steps-based challenges due to a medical condition are able to request a reasonable alternative program in order to earn the incentive.

Healthy County and the incentive program vendor, Sonic Boom, monitor employee progress and provide the Boomer Bucks to eligible employees directly. **No tracking or administrative responsibility falls on the county or district’s staff.**

ASO groups can elect to participate in the Boomer Bucks incentive program annually. ASO groups will only pay for employees who earn the Boomer Bucks incentive. The cost per employee awarded the Boomer Bucks incentive depends on the reward an employee chooses from the Sonic Boom online store, as shown below:

1. \$50 cost for employees that use their Boomer Bucks to purchase **merchandise** from the Sonic Boom portal.
2. \$55 cost for employees that use their Boomer Bucks to purchase a **gift card** from the Sonic Boom portal (\$50 for the gift card plus a \$5 administration fee).

Both merchandise and gift cards will be offered on the Sonic Boom store, as there is not a way to limit the store to offer just one or the other. Boomer Bucks and the Sonic Boom store are accessible to employees via the Healthy County portal.

In January 2020, participating ASO groups will receive a bill and tax file from Healthy County for the Boomer Bucks incentive awarded to employees. If you have any questions about the Boomer Bucks incentive program, please do not hesitate to contact your TAC Wellness Consultant.

Please complete the form below by **February 8, 2019** indicating your election. If Healthy County does not receive your response by February 8, your county or district will be assumed to have declined the incentive program, and you will not have another opportunity to add the Boomer Bucks incentive program until 2020.



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Healthy County / Boomer Bucks Incentive Program

ASO ELECTION FORM

Please acknowledge _____'s (county or entity name) election to participate in the Boomer Bucks card incentive program, effective February 1, 2019. Return this form to your TAC Wellness Consultant via email at healthycounty@county.org or fax at (512) 481-8481 by **February 8, 2019**. If Healthy County does not receive your response by February 8, your group will be marked as declining the incentive program, and you will not have another opportunity to add the Boomer Bucks incentive program until 2020.

- Yes**, we would like to participate in the Boomer Bucks incentive program in 2019. We understand the costs associated with the Boomer Bucks program.
- No**, we do not wish to participate in the Boomer Bucks incentive program in 2019.

Signature of County Judge or Contracting Authority

Print Name and Title

Date



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